

Planning Guide for your In-Home Newborn Photoshoot

Congratulations on the arrival of your new baby and thank you for considering Cassie Ackerson Photography to capture this incredibly special time in your lives.

1. Schedule the session: It is advisable to aim for a time within the first two weeks of your baby's life. During this period, babies tend to be sleepier and more amenable to posing, resulting in beautifully captured moments. However, if your baby arrives more than two weeks before or after the scheduled session, kindly reach out to your photographer to discuss the possibility of rescheduling the session to find a suitable alternative date that accommodates the timing of your baby's arrival.
2. Find the right photographer: Select a professional photographer experienced in newborn photography, preferably one who specializes in in-home sessions. Look for someone whose style aligns with your vision and who prioritizes safety and comfort for your baby.
3. Crafting your Photoshoot Experience: To ensure a relaxed and comfortable session for you and your baby, I allocate ample time, typically between 2-4 hours. During this time, I prioritize opportunities for feeding and cuddling as needed. To create an ideal setting for your baby's session, I will set up in a cozy area of your home, utilizing a small space.
4. Styling your session: I will come prepared with a variety of props, and I value your input in the styling process, so please feel free to share any preferred color tones or specific props you would like me to bring along. Your collaboration ensures that the session reflects your unique style and captures the essence of your baby's personality.
5. Prepare props and sentimental items: Gather any special props, blankets, toys, or sentimental items you'd like to incorporate into the photos. This could include heirlooms, stuffed animals, or blankets with special meaning to you.
6. Relax and enjoy the process: Trust your photographer's expertise and enjoy the experience. Embrace the natural moments and go with the flow.

By following this pre-session preparation guide, you'll be well-prepared for your in-home newborn photoshoot, creating beautiful memories that you'll cherish for a lifetime.